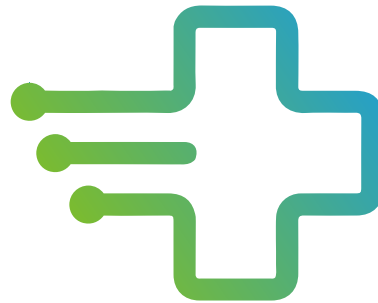


13HIES

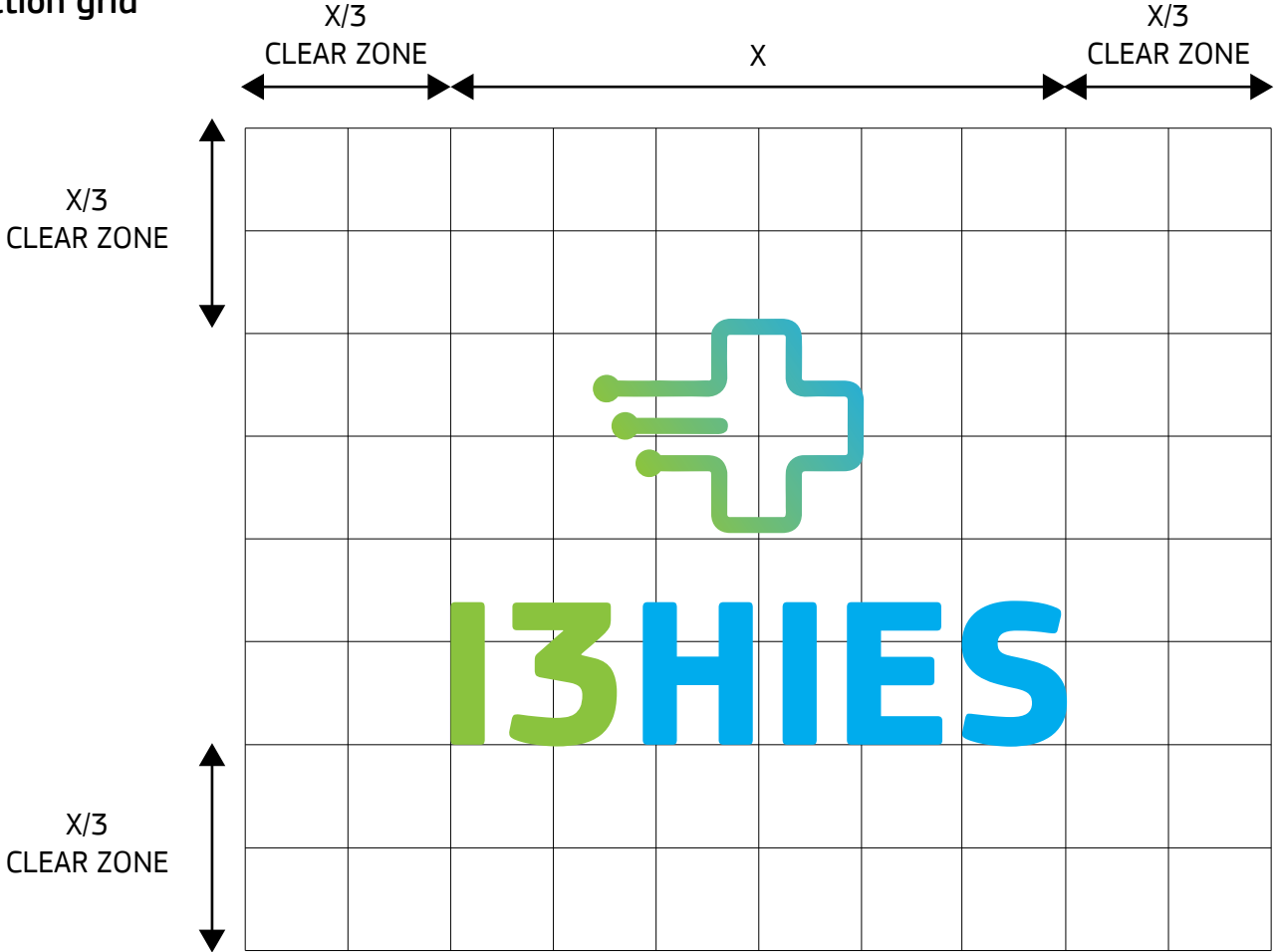
1_LOGO



I3HIES

1_LOGO

Construction grid



The grid show how the logo should be positioned whenever it is presented. Minimal spacing is needed to ensure there is enough room for the logo to be seen.

1_LOGO

Logo variants



Primary Logo



Secondary Logo



Secondary Logo with Text

1 LOGO

Logo variants on white



Primary Logo



Secondary Logo



Secondary Logo with Text

1 LOGO

Logo variants on black



Primary Logo



Secondary Logo



Secondary Logo with Text

1_LOGO

Logo variants with EU flag



Funded by
the European Union



Funded by
the European Union



Funded by
the European Union

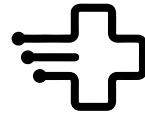


1 LOGO

Logo variants with EU flag on white



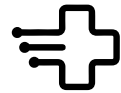
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the European Union



I3HIES



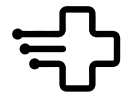
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the European Union



I3HIES

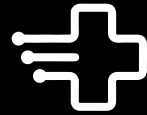
Boosting Interregional Innovation
Investment and cooperation among
Health Innovation EcoSystems

1 LOGO

Logo variants with EU flag on black



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Boosting Interregional Innovation
Investment and cooperation among
Health Innovation EcoSystems

2_COLOR PALETTE

Primary Colours



CMYK 50 / 0 / 100 / 0

RGB 122 / 187 / 49

HEX #7abb31

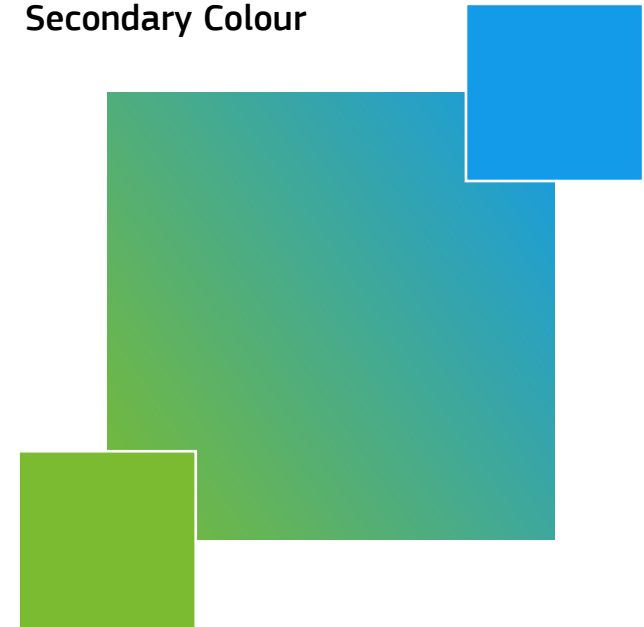


CMYK 50 / 0 / 100 / 0

RGB 19 / 154 / 232

HEX #139ae8

Secondary Colour



Gradient from Primary Colours
For use as a basis for various
marketing materials.

3 TYPOGRAPHY

Primary Typeface

The PF Square Sans Pro family has been chosen as the project typeface.
A true square-like text typeface with rounded edges and softened curves.

PF SQUARE SANS PRO

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+ =?

Thin

Thin Italic

Light

Light Italic

Regular

Italic

Medium

Medium Italic

Bold

Bold Italic

Extra Black

Extra Black Italic

3_TYPOGRAPHY

Secondary Typeface

The Arial Family has been chosen as the secondary typeface. The Arial family should be used in internal communications and documents such as email, letters, reports and PowerPoint presentations.

ARIAL

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#%&*()_+=?

Regular

Italic

Bold

Bold Italic