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BUSINESS IDEAS OPEN CALL

PROPOSAL TEMPLATE

[TRL 1-4]¹

Project:
**Boosting Interregional Innovation Investment and cooperation
among Health Innovation Ecosystems**

Acronym:
I3HIES

No: 101132842

Work Package	WP4: Business case design
Activity	Task 4.1: Idea validation and business planning support
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Contributors	All Partners
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¹ **Business Idea** – a business idea refers to the initial concept or proposition for a new product, service, or venture that a company or entrepreneur aims to develop. It includes the basic outline of what the business will offer, the target market, and the potential value or impact it could have.





[IDEA TITLE ...]

[ACRONYM ...]

Applicant (legal name for SME; name and surname of leader in the case of a natural person/persons):	
Type of applicant (SME, startup, student team, natural person, team of natural persons):	
Applicant address:	
Applicant country:	
Name of the coordinating person:	
Coordinator telephone number:	
Coordinator e-mail:	
Support for the less developed regions of the EU (tick the appropriate). Less Developed Regions are European Union regions (NUTS 2) which have a GDP per inhabitant that is less than 75% of the EU average	<input type="checkbox"/> Idea will Generate Benefits for EU Less Developed Regions <input type="checkbox"/> Idea will Be Implemented in Less Developed Regions <input type="checkbox"/> Idea will Be Implemented by Actors from Less Developed Regions

1. Idea name

[Short name of your business idea]

2. Idea description

[Explain the product (service / application) expected as the outcome of the overall innovation. Describe its main characteristics, components and potential usability. Maximum 1000 characters – publishable summary of the proposed project]



3. Thematic Area

[Choose the thematic area your idea is addressing.]

- Medical Devices,
- Emergency Equipment
- MDR Compliance

4. Connection to less developed regions²

[Describe the connection to less developed regions³. Less Developed Regions – European Union regions (NUTS 2) which have a GDP per inhabitant that is less than 75% of the EU average. Maximum 2000 characters]

5. Development plan

[Describe what is needed to grow / extend your idea. Describe the main barriers to the market deployment of your solution/product and how your organization plans to overcome them. Describe a short market analysis and unique selling points of your idea. Maximum 2000 characters]

6. Expected service support

[Select which services will be useful to the project]

- funding from international programmes
- funding from structural funds at national level
- digital transformation services
- R&D work

² https://ec.europa.eu/regional_policy/policy/how/is-my-region-covered_en

³ <https://projects.research-and-innovation.ec.europa.eu/en/statistics/performance-indicators/european-innovation-scoreboard/eis-2024#/ris>



- readiness for commercialization
- test implementation
- investment funds
- sale of shares
- acceleration programmes
- incubation programmes
- Networking
- searching for partners
- promotion
- Other

