



Funded by
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OPEN CALL FOR BUSINESS CASES [TRL ≥5]¹ PROPOSAL TEMPLATE

Project:
**Boosting Interregional Innovation Investment and cooperation
among Health Innovation Ecosystems**

Acronym:
I3HIES

No: 101132842

Work Package	WP4: Business case design
Activity	Task 4.1: Idea validation and business planning support
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Contributors	All Partners
Version	0v02

¹ **Business Case** – a business case is a documented argument or proposal that outlines the justification for undertaking a project or initiative. It typically includes a detailed analysis of the potential benefits, costs, risks, and opportunities associated with the proposed business idea. A business case provides a comprehensive rationale for why the idea should be pursued and how it will be implemented





[PROPOSAL TITLE ...]
[ACRONYM ...]

Applicant(s) (legal name):	
Type of applicant(s) (SME, Startup)	
Applicant address in LDR:	
Applicant country in LDR:	
Name of the coordinating person:	
Coordinator telephone number:	
Coordinator e-mail:	
Support for the less developed regions of the EU (tick the appropriate). Less Developed Regions are European Union regions (NUTS 2) which have a GDP per inhabitant that is less than 75% of the EU average	<input type="checkbox"/> Project will Generate Benefits for EU Less Developed Regions <input type="checkbox"/> Project will Be Implemented in Less Developed Regions <input type="checkbox"/> Project will Be Implemented by Actors from Less Developed Regions





1. Project title

[Short name of your business case]

2. Project description

[Explain the product (service / application) expected as the outcome of the overall innovation. Describe its main characteristics, components and potential usability. Maximum 2000 characters – publishable summary of the proposed project]

3. Thematic Area

[Describe the thematic area your innovation is addressing. Explain how these fits into the scope of I3HIES project. The I3HIES project places special emphasis on certain thematic areas, ensuring that the supported innovations address critical needs and regulatory requirements: Medical Devices, Emergency Equipment, MDR Compliance. Maximum 2000 characters]

4. Connection to less developed regions

[Describe the connection to less developed regions. Maximum 2000 characters]

5. Development plan

[Describe what is needed to grow. Describe the main barriers to the market deployment of your solution/product and how your organization plans to overcome them. Maximum 2000 characters]



6. Expected service support

[Describe what type of services you would like to receive under the project. Examples of services: RDI funding from international programmes, funding from structural funds at national level, digital transformation services, R&D work, readiness for commercialization, test implementation, investment funds, sale of shares, acceleration programmes, incubation programmes, networking, searching for partners, promotion, other. Maximum 2000 characters]

7. TRL status

[Describe the current level of TRL and the level planned after the I3HIES project support. You can only apply with a TRL \geq 5. Maximum 1000 characters]

8. Market outlook

[Explain the expected market share, possible competition (competitive products, etc.) and potential customers, including marketing activities for reaching customers. Maximum 2000 characters]